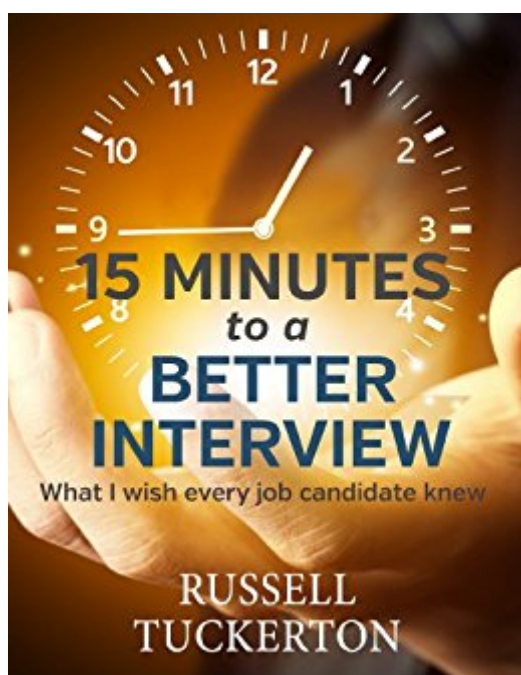


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# 15 Minutes To A Better Interview: What I Wish EVERY Job Candidate Knew



## Synopsis

"Do you want to Interview like an expert in 15 minutes? Amazing insights direct from a Fortune 500 executive can land you that offer!"Featured in Business Insider (Nov 6, 2014)Featured in Woman's World Magazine (Jan 12, 2015)Over 6000 people have been helped by this book!If you get no value out of this book, and it doesn't improve your interviews - RETURN FOR A FULL REFUND\* I AM THAT CONFIDENT ABOUT THE VALUE OF MY EXPERIENCE.Don't take my word for it - read the real stories of how people landed their dream job with this information. You're qualified for the job - it should be yours. Let me show you what goes through the head of the manager so you can use it to get that job offer. In 15 minutes or less you can transform how you interview using a highly condensed set of recommendations in this book. Whether you are seeking an entry level or an experienced management position these behind the scenes insights will give you the edge. I see "bad" behaviors across all levels of interviews, without candidates even being aware of what they are doing that prevents them from being hired. You don't need to memorize 101 interview questions and answers. You need actual experiences from the other side of the table to guide you. Listen to Hiring Managers the book you're reading now written by the person who decides to hire you, or by someone else involved in the process such as a recruiter or human resources role? If so their guidance may get you an interview, but won't give you insight into what goes through the manager's head when you aren't hired for the job. Read the reviews and see how this book has helped others - Scroll up and grab your copy today - and interview better tomorrow. Cover Design by Melody Simmons of eBookindiecovers\*Subject to 7 day refund policy for kindle books. Subject to change by .

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## Customer Reviews

I work in a career center and there are points made in this book that other books of much longer length and very pricey just don't seem to touch on. This should be in everyones library to read at least a few days before the interview so you can really digest some of the wisdom that the author is shares. Some points that I really like - "This is about what you can do for my team and my company." Sounds simple, right? But how many times do people go on and on about what they are looking for in a company or what their needs are. The hiring manager doesn't want to hear your problems - they want to hear the reasons why you should be chosen over everyone else. The other thing that hits home is the point that the "interview starts when you get out of your car." Treating the receptionist in an unprofessional manner might doom you before you even start! The bulk of the book covers a few different questions with examples of good responses, poor responses, and what to do if you having something negative in your past that needs to be addressed. This is done for each question!! One of the best sections is the insight as to "Why" the question is being asked in the first place. Tuckerton gives sage advice and really tries to change the paradigm of the reader. You need to think like a hiring manager when you go for an interview, not an interviewee! Thank you very much for this wonderful resource!

I overhaul peoples resumes as a side job & wanted to include something as a bonus. This was the ticket. I use to work as an employment specialist & all the points made here are spot on. He gives you the tools to have your responses prepared in your own words versus sounding like a prepped robot at the interview. And it's only a \$4 investment to land your dream job & give you the edge against a bunch of qualified candidates? Sold.

I have never taken the time to write a review for a book, but I felt compelled to share my experience

with the author and other job seekers. After interviewing a dozen times during my job search and never getting an offer, it occurred to me that interviewing was not my strength. Whenever the interviewer asked me a question, I would start blabbering some story that had no discernable thesis or I would be too painfully honest in my answers. Essentially, I could turn off a prospective boss with astonishing efficiency. I knew this was an area where I needed some guidance. Russell Tuckerton gives excellent guidance. He has sat through hundreds of interviews as the interviewer and has seen every mistake that a job candidate could make. He shares what those mistakes are and why they are mistakes. At 45 pages, his insight is both comprehensive and concise. I cannot stress enough how much this book helped me. After landing another interview, I bought this book, read it, and applied it. That night, my husband and I did a mock interview using the suggestions Tuckerton gave. I walked into the interview feeling confident. I followed Tuckerton's advice and gave clear and concise answers. And guess what....I LANDED THE JOB!! After I was offered the job, the job recruiter said that everyone was "very impressed" by my interviewing skills. Because of this book, I was able to better communicate my skills and assets. So listen, if you feel like you are sabotaging yourself during your interview, I get it. I really do. Interviews are a hard game to play (especially for the unprepared.) However, Tuckerton's book helps you see through the eyes of the interviewer and it helps you walk into your interview prepared. I cannot stress how essential this book was to me in my success. Please do buy this book and spread the word. Every job seeker needs to read this book.

Downloaded and read in about half an hour. As a manager that often conducts interviews and ultimately performs the hiring, I wanted to see if the experiences presented aligned with mine. I was looking to see if I could benefit from the information and conduct better interviews. In a nutshell, it was a concise echo of all that I have seen and experienced myself over the last several years. For all the people I pass up, I wish I could give them a copy of this book for their next interview--they certainly would perform much better if they took these suggestions to heart.

I purchased the audio version and took almost 6 pages of notes from this book. It was so informative and I will definitely use the advice given in this book. You will not be disappointed in purchasing this.

Nothing earth-shattering here but a lot of straightforward advice that I believe can make the difference in getting hired or being passed over. It might not be quite as easy as reading 15 minutes

before the interview, as you will want some time to reflect on coming up with responses to the questions the author suggests having answers for. But even reading it right before the interview would give you a heads-up on what to expect so you are not caught completely off-guard.

Quick & useful read, took longer than 15 minutes because I read it twice. Worth the time to read it.

Recommend to anyone going to be interviewed

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